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For Immediate Release:

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World's Largest Hockey Retailer to Open Store in Macomb Township

Perani's Hockey World, the world's largest hockey retailer will be opening a new store in Macomb Township, Michigan at the beautiful Suburban Ice – Macomb ice arena. The store is expected to be open in time for Suburban Ice – Macomb's Customer Appreciation Celebration on Wednesday, July 8th. Perani's is known as the "Toy Store for the Hockey Player" and is highly regarded for its customer care, product knowledge and an industry leading commitment to stocking and servicing all major hockey equipment manufacturers such as Reebok, CCM, Bauer, Easton, Warrior and more. Julie Pardoski, Suburban Ice Macomb General Manager, is elated that Perani's will be a partner servicing the Macomb market, "Perani's is the leading hockey retailer in the world and hockey parents, players and coaches know they will get a wide variety at great prices when they shop at Perani's." Likewise Mike Sander, Vice President of Operations for Perani's, is looking forward to servicing the Macomb Marketplace, "We are very excited about entering the Macomb market and we are looking forward to servicing all the customers of Suburban Ice -- Macomb. We have been partners with Suburban Sports Group for many years and we plan on continuing this relationship for many years to come." Customers are invited to attend the July 8th open house at Suburban Ice Macomb located at 54755 Broughton Road, Macomb, MI 48042.

Perani's Hockey World: Is the world's largest hockey retailer with seventeen locations in five states and Canada. For a complete listing of stores and hours of operation please visit, www.peranis.com.

Suburban Sports Group: The Suburban Sports Group (Farmington Hills, MI) owns, operates and manages full-service sports and entertainment facilities. In addition, the Suburban Sport Group creates world-class training, education, periodicals and programming for ice sports through Suburban Sports Communications and Suburban Hockey Schools. www.suburbansportsgroup.com

